

ÖLÜDENİZ BLU LUXURY UNIQUE HOTEL PERSONAL DATA PROCESSING CLARIFICATION TEXT

Dear guests and visitors,

As Ölüdeniz Blu Luxury Unique Hotel (“Hotel”), we attach great importance to the security of your personal data. With this awareness, we process all kinds of personal data of our guests and visitors who receive services from our Hotel within the scope of the Law on the Protection of Personal Data No. 6698 (“KVK Law”) and ensure the protection of your privacy and rights. In line with this responsibility, we process your personal data as the Data Controller as set out below and within the legal framework.

Collection, Processing, and Purposes of Processing Personal Data

Our Hotel processes the personal data of our guests and visitors primarily within the scope of reservation procedures and service provision. This data includes identity information, contact information, payment information, and footage from security cameras operating 24/7 within the hotel to ensure safety. Your personal data is processed for the following purposes:

- Carrying out reservation procedures and providing accommodation services,
- Conducting identity verification and registration procedures,
- Managing guest relations and ensuring customer satisfaction,
- Carrying out payment, invoicing, and accounting procedures,
- Ensuring the security of the hotel, guests, and employees,
- Fulfilling obligations within the scope of the relevant legislation.

Your personal data is stored in compliance with the relevant legislation and is destroyed when the retention period expires. However, data that may serve as evidence in possible legal processes is preserved during legal statute of limitation periods.

Transfer of Processed Personal Data to Whom and For What Purpose

Only authorized personnel can access the personal data stored within our Hotel. Your personal data may be shared with the following individuals and institutions for legal obligations and service delivery purposes:

- Authorized public institutions and organizations,
- Banks and payment institutions,
- Insurance companies,
- Legal and financial consultancy firms,
- Our business partners and suppliers.

Transfer of data abroad is only carried out when the conditions stipulated in the relevant legislation are met and your explicit consent is obtained.

Method and Legal Basis for Collecting Personal Data

Your personal data is collected by our Hotel in written, verbal, electronic, and digital formats. Your personal data processed in line with the legal reasons stated in Articles 5 and 6 of the KVK Law are used for the purposes described above.

Rights of the Personal Data Owner

Within the scope of Article 11 of the KVK Law, as personal data owners, you have the following rights:

- To learn whether your personal data is being processed,
- If processed, to request related information,
- To learn the purpose of the processing and whether it is being used appropriately,
- To know the third parties to whom data is transferred,
- To request correction of incomplete or inaccurate data,
- To request deletion or destruction of personal data if the reasons for processing no longer exist,
- To object to any outcome against you resulting from the exclusive analysis of processed data by automated systems,
- To request compensation for damages if your data has been unlawfully processed.

To exercise these rights, you can send your request with a secure electronic signature to kvkk@oludenizblu.com.

As Ölüdeniz Blu Luxury Unique Hotel, we would like to inform you that we take all necessary administrative and technical measures for the security of your personal data and attach the utmost importance to your privacy.

Sincerely,

Ölüdeniz Blu Luxury Unique Hotel